

SPIRITS Size(ml) Retail Licensee

Scotch

The Benriach Distillery Co. UK			
Glendronach 12 year Old Single Highland Malt			
#601872	750ml	\$54.35	\$49.14
Isle of Jura Superstition Single Island Malt			
#38927	750ml	\$57.95	\$49.56
Janneau VS Armagnac			
#473785	750ml	\$38.95	\$33.32
Whyte & Mackay Special Blended Scotch			
#287482	750ml	\$24.95	\$21.35
#287474	1140ml	\$35.95	\$30.75
#501544	1750ml	\$52.95	\$45.29

Vodka

Youri Dolgoruki Vodka			
#603019	750ml	\$34.95	\$29.90
Danzka Cranberryraz Vodka			
#603225	750ml (can)	\$24.95	\$21.35
Danzka Grapefruit Vodka			
#603233	750ml (can)	\$24.95	\$21.35

LIQUEURS & PORTS

	Size(ml)	Retail	Licensee
Ferreira Dona Antonia Reserve Port			
#157586	750ml	\$18.70	\$16.92
Glavya Liqueur			
#201269	375ml	\$20.85	\$18.86
#201251	750ml	\$34.95	\$29.90
Lejay-Lagoute Crème de Cassis			
#496406	200ml	\$9.90	\$8.47
Marie Brizard Triple Sec Liqueur			
#195339	750ml	\$19.45	\$17.61
Marie Brizard Crème de Banane Liqueur			
#195362	750ml	\$16.25	\$14.70
Marie Brizard Blue Curacao Liqueur			
#195370	750ml	\$16.25	\$14.70
Marie Brizard Peppermint Liqueur			
#303594	750ml	\$20.45	\$18.49

** Prices Subject to Change Without Notice **
Licensee Prices do not include GST or bottle deposit

Upcoming Vintages Releases



Vina Cobos-Bramare Marchiori VYD Chardonnay 2007, Argentina
LCBO #119263 (6x 750ml)
Retail \$34.80, 25 Cases Available
Oct. 24, 2009 Release
Wine Advocate 92 Pts WOW!!
Wine Spectator 91 Pts WOW!!



Le Serre Nouve 2007, Italy-Tuscany
LCBO #606194 (6x 750ml)
Retail \$59.75 (500 Cases Available)
LCBO #51490 (3x 3000ml)
Retail \$275.75 (30 Cases Available)
LCBO #51482 (1x 1500ml)
Retail \$129.75 (90 Cases Available)
Oct. 24, 2009 Release



Lucente 2007, Italy-Tuscany
LCBO #747030 (12x 750ml)
Retail \$39.75 (150 Cases Available)
LCBO #979062 (1x 1500ml)
Retail \$89.95 (30 Cases Available)
Oct. 24, 2009 Release



Rex Watson Cabernet Sauvignon 2007, Australia-Coonawarra
LCBO #141481 (12x 750ml)
Retail \$14.95, 800 Cases Available
Oct. 24, 2009 Release



Ferreira-2000 Late Bottled Vintage Port, Portugal
LCBO #675751 (12x 750ml)
Retail \$19.75 140 Cases Available
Oct. 24, 2009 Release

LCBO Programs

PERIOD 7 (September 13 to October 10, 2009)
Cono Sur Tocornal Sauvignon Blanc - 5 BAM
Glavya 375 ml - 6 BAM

PERIOD 8 (October 11 to November 7, 2009)
DeLoach Merlot - 5 BAM
French Rabbit Chardonnay/French Rabbit Pinot Noir/Deloach Zinfandel—Discover Our Community EA
Masi Campofiorin - Neck Tag
Masi Modello del Venezie Rosso - Drop Stop
Masi Modello Delle Bianco—Drop Stop
Masi Masianco Pinot Grigio—5 BAM
Whyte & Mackay Special Blended Scotch (750ml) - FSI/EA 19/7 BAM
Whyte & Mackay Special Blended Scotch (1.14L) - 20 BAM
Whyte & Mackay Special Blended Scotch (1.75L) - EA19
Whyte & Mackay Isle of Jura Superstition - FSI/EA19/15BAM
Dopff & Irion Sylvaner \$1.00 LTO

PERIOD 9 (November 9 to November 28, 2009)
French Rabbit Chardonnay 1L—\$1.00 LTO
Jaffelin Bourgogne Aligote—SE R43 A17/4 BAM
Masi Campofiorin 750ml—EA11/4 BAM
Masi Bonacosta Valpolicella—EA11/5 BAM
Masi Levarie Soave—EA11/5 BAM
Mommessin Chardonnay Grande Reserve—Key Chain VA
Mommessin Beaujolais Grande Reserve—Key Chain VA
Danzka Cranberry Vodka—SE/VA
Danzka Grapefruit Vodka—VA

PERIOD 10 (November 29 to January 2, 2010)
Château de Montgueret Cremant de Loire—5 BAM/Licensee Flyer
Janneau vs Armagnac—20 BAM
Louis Roederer Brut Premier Vintages Essential—\$8.00 LTO/Licensee Flyer/FSI
Mommessin Chateaufneuf-du-Pape—Organza Gift Bag



A National Wine and Spirit Agency
Part of the Charton Hobbs Group of Companies

Product Portfolio

October 2009

Authentic Wine & Spirits
is proud to announce our new brands
to our portfolio:



MASI

HEAD OFFICE
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Mississauga, ON L4W 5C6
Phone: 905-238-0716 Fax: 905-238-9774
Visit our website for more information

www.awsm.ca

FRANCE Size(ml) Retail Licensee

White Wine

Dopff & Irion Crystal D'Alsace Sylvaner (Alsace)			
#35667	750ml	\$12.45	\$10.67
Dopff & Irion Gewurztraminer (Alsace)			
#81463	750ml	\$15.95	\$13.55
French Rabbit Chardonnay			
#621706	1000ml	\$12.95	\$11.10
Jaffelin Bourgogne Aligote			
#53868	750ml	\$15.45	\$13.24
Jaffelin Pouilly Fuisse			
#242909	750ml	\$25.95	\$22.21
Louis Bernard Cotes du Rhone White			
#589432	750ml	\$10.95	\$9.39
Mommessin Cuvee St. Pierre			
#52092	750ml	\$7.45	\$6.40
#80747	1500ml	\$13.45	\$11.52
Mommessin Chardonnay Grande Reserve			
#63446	750ml	\$14.95	\$12.80

ROSE Size(ml) Retail Licensee

Roland Bouchacourt Cotes de Provence Rose			
#31955	750ml	\$11.45	\$9.69

CHAMPAGNE/

SPARKLING Size(ml) Retail Licensee

Louis Roederer Brut Premier			
#268771	750ml	\$67.95	\$58.31
Louis Roederer Cristal			
#268755	750ml	\$286.95	\$246.81
Chateau de Montgueret Cremant de Loire			
#621896	750ml	\$19.40	\$17.55

FRANCE Size(ml) Retail Licensee

Red Wine

French Rabbit Cabernet Sauvignon			
#621680	1000ml	\$11.95	\$10.11
French Rabbit Merlot			
#621664	1000ml	\$11.95	\$10.11
French Rabbit Pinot Noir			
#26930	1000ml	\$11.95	\$10.11
Green Rabbit Merlot 100% Organic			
#87379	1000ml	\$13.95	\$11.95
Louis Bernard Cotes du Rhone Red			
#581645	750ml	\$12.00	\$10.17
Louis Bernard Cotes du Rhone Villages			
#391458	750ml	\$12.95	\$11.10
Mommessin Cuvee St. Pierre			
#513	750ml	\$7.45	\$6.40
#31211	1500ml	\$13.45	\$11.52
Mommessin Beaujolais AOC			
#313734	750ml	\$11.45	\$9.82
Mommessin Cotes du Rhone			
#14829	750ml	\$11.45	\$9.82
Mommessin Chateauneuf-du-Pape			
#42242	750ml	\$29.95	\$25.63
Mommessin Beaujolais Grande Reserve			
#63438	750ml	\$14.95	\$12.80
Les Domaines Paul Mas Arrogant Frog Shiraz			
#619296	750ml	\$12.90	\$11.10

CALIFORNIA Size(ml) Retail Licensee

DeLoach California Zinfandel 2006			
#89268	750ml	\$14.95	\$12.81
DeLoach California Merlot 2005			
#89235	750ml	\$14.95	\$12.81
DeLoach California Cabernet 2006			
#89250	750ml	\$14.95	\$12.81

ITALY Size(ml) Retail Licensee

White Wine

Danzante Pinot Grigio			
#26906	750ml	\$14.35	\$12.30
Masi Modello Bianco			
#564674	750ml	\$9.95	\$8.53
Masi Levarie Soave Classico			
#266221	750ml	\$11.95	\$10.11
Masi Masiatico Pinot Grigio			
#620773	750ml	\$14.95	\$12.81
Placido Pinot Grigio			
#588897	750ml	\$12.95	\$11.10

Red Wine

Danzante Merlot			
#73833	750ml	\$10.95	\$9.91
Masi Modello Rosso			
#533026	750ml	\$11.95	\$10.11
#27854	1500ml	\$19.95	\$17.08
Masi Bonacosta Valpolicella Classico			
#285585	750ml	\$15.45	\$13.24
Masi Campofiorin			
#155051	750ml	\$17.45	\$14.94
#616276	1500ml	\$32.95	\$28.19
Masi Serego Alighieri Rosso			
#447326	750ml	\$15.95	\$13.66
Masi Poderi del Bello Ovile			
#73106	750ml	\$17.95	\$16.24
Masi Costasera Amarone Classico			
#317057	750ml	\$37.35	\$31.97
Melini Chianti Pian del Masso			
#182030	750ml	\$12.95	\$11.10

ARGENTINA

Size(ml) Retail Licensee

Passo Doble Tupungato / Masi			
#620880	750ml	\$13.95	\$11.95

CHILE Size(ml) Retail Licensee

White Wine

Cono Sur Viognier			
#64287	750ml	\$9.95	\$8.57
Tocornal Sauvignon Blanc			
#306472	1500ml	\$13.95	\$12.04

Red Wine

Cono Sur Merlot			
#457176	750ml	\$9.95	\$8.62
Cono Sur Pinot Noir			
#341602	750ml	\$10.95	\$9.34
Cono Sur Shiraz			
#64295	750ml	\$9.95	\$8.62
Tocornal Cabernet Sauvignon/Merlot			
#257170	1500ml	\$13.95	\$12.04
Tocornal Cabernet Sauvignon/Shiraz			
#620674	1500ml	\$13.95	\$12.04

CONSIGNMENT Retail Licensee

Masi Serego Alighieri Bianco 2007			
	750 ml		\$12.54
Tasca D'Almerita Lamuri 2007			
	750 ml		\$17.85
Masi Modello Rosato 2008			
	750 ml		\$ 9.91
Masi Riserva di Costasera Amarone 2003			
	750 ml		\$59.95
Masi Costasera 1993, 1995, 1998			
(6 pack mixed case)			
	750 ml		\$79.00

ICEWINE Retail Licensee

Ziraldo Riesling Icewine 2007			
#149609	6 x 375 ml	\$58.00	\$49.56
<i>RAPID RELEASE November 21, 2009 (50 cases)</i>			
<i>91 pts Wine Spectator!</i>			